

Suncoat Natural Cosmetics Product Range

Discover Glamour Naturally!

Suncoat has created an innovative range of natural cosmetics that combines the latest technology with the purest of ingredients. To answer the increasing demand for organic cosmetics, Suncoat has pioneered sugar resin technology to create 100% natural products that are also alcohol-free. Aside from all products also being Paraben-Free, Suncoat's entire cosmetic range is TALC-FREE. Talc, although natural and found in many natural cosmetics, is closely related to the potent carcinogen asbestos (see full information from the Cancer Prevention Coalition on Eye Shadow Product Page).

Suncoat is very selective about which natural ingredients to use as not all natural ingredients are necessarily good for you. In the Suncoat Natural Cosmetic Range you will find:

NO Parabens

NO Talc

NO Benzoates

NO Sodium Lauryl or Laureth Sulfates

NO Synthetic Preservatives or Fragrances

NO FD & C Dyes

Suncoat ensures that there has been no Animal Testing with any products or any ingredients used in the product line. All products are registered with Health Canada and the ingredients in all products have been reviewed by the Canadian Government.

Innovation and technology has been the backbone for Suncoat's growth and we will continue to develop new and innovative natural products for you, the informed consumer. After all who said glamour had to be artificial?

Did you know that . . .

Most beauty products are full of chemicals that may be dangerous to our health. Many chemicals found in these beauty products don't cause obvious immediate signs of toxicity, but slowly poison us through repeated use. We expose ourselves to these chemicals many times every day as they are in everything from shampoos to soap, toothpaste, skin care products and cosmetics. What is also concerning is how these chemicals react with each other. Our skin, the largest organ of the body is permeable to all of these chemicals (which is why skin patches have been shown to be up to 95% more effective than oral medication). A study conducted by the University of California on 58,000 beauty therapists, hairdressers and manicurists revealed that they developed cancer at four times the rate of the general population.

Suncoat Natural Liquid Foundation

100% Natural with Certified Organic Vegetable Oils, Vegan.

Soft, natural and effective - Our natural liquid foundation helps to conceal facial imperfections whilst moisturising and protecting your skin. Suncoat's natural liquid foundation gives great coverage, looks natural and lasts all day! Preserved with natural extracts, & colored with mineral pigments. Free from parabens, synthetic colours, mineral oils, and animal products. You can adjust the coverage if you want a sheer look by mixing it with a small amount of moisturiser.

Ingredients

Aqua (water), Vegetable Glycerine, Isopropyl Palmitate (from palm oil), Caprylic/ Capric Triglyceride, Glyceryl Stearate, Titanium Dioxide, Iron Oxide, Cetyl Alcohol (from coconut), Stearic Acid (vegetable-based), Organic Glycine, Soya (soybean) Oil (certified organic), Theobroma Cacao (cocoa) Seed Butter, Tocopherol (Vitamin E), Ascorbic Acid (Vitamin C), Grapefruit (Citrus Grandis) Seed Extract, Arginine, Potassium Sorbate.

Suncoat Organic Eye Shadow – Roll-On

100% Natural, Talc-Free, 13 Vegan Colours and 1 Non-Vegan Colour.

Made of mineral pigments and certified organic cornstarch and nothing else!. Made without talc or mineral oil which is found in most make-up products. Mineral pigments can be intense on their own and are a dry powder which may not last as long as conventional chemical-laden eye shadow, so Suncoat has added certified organic cornstarch to enhance wearability.

Suncoat's Organic Eye Shadow is great for those with sensitive eyes. Mineral eye shadow is an ideal product to use after cosmetic surgery or for those with allergies to eye products.

Ingredients

Certified Organic Cornstarch, Mineral Pigments +/-: mica, iron oxide, titanium dioxide, ultramarine, , chromium oxide, ferric ferrocyanide, carmine

Available in a Roll-On or Shaker Pot

Vegan Colors

Pearl Purple, Peacock Blue, Apple Green, Black Star Red, Opal, Brown, Gold, Copper, African Violet, Aqua, Chocolate, Light Purple, Indigo,

Non-Vegan Color

Lotus Pink

Suncoat's Organic Eye Shadows contain:

NO Parabens

NO Talc

NO FD & C Dyes

NO Synthetic Preservatives or Fragrances

Why Suncoat Will Not Use Talc

Talc is closely related to the potent carcinogen asbestos. Talc particles have been shown to cause tumors in the ovaries and lungs of cancer victims. For the last 30 years, scientists have closely scrutinized talc particles and found dangerous similarities to asbestos. Responding to this evidence in 1973, the FDA drafted a resolution that would limit the amount of asbestos-like fibers in cosmetic grade talc. However, no ruling has ever been made and today, cosmetic grade talc remains non-regulated by the federal government. This inaction ignores a 1993 National Toxicology Program report which found that cosmetic grade talc, without any asbestos-like fibers, caused tumors in animal subjects.

1. Clearly with or without asbestos-like fibers, cosmetic grade talcum powder is a carcinogen.

Talc is toxic. Talc particles cause tumors in human ovaries and lungs. Numerous studies have shown a strong link between frequent use of talc in the female genital area and ovarian cancer. Talc particles are able to move through the reproductive system and become imbedded in the lining of the ovary. Researchers have found talc particles in ovarian tumors and have found that women with ovarian cancer have used talcum powder in their genital area more frequently than healthy women.

2. Talc poses a health risk when exposed to the lungs. Talc miners have shown higher rates of lung cancer and other respiratory illnesses from exposure to industrial grade talc, which contains dangerous silica and asbestos. The common household hazard posed by talc is inhalation of baby powder by infants. Since the early 1980s, records show that several thousand infants each year have died or become seriously ill following accidental inhalation of baby powder.³

References

1. National Toxicology Program. "Toxicology and carcinogenesis studies of talc (GAS No 14807-96-6) in F344/N rats and B6C3F, mice (Inhalation studies)." Technical Report Series No. 421. September 1993.
2. Harlow BL, Cramer DW, Bell DA, Welch WR. "Perineal exposure to talc and ovarian cancer risk." *Obstetrics & Gynecology*, 80: 19-26, 1992.
3. Hollinger MA. "Pulmonary toxicity of inhaled and intravenous talc." *Toxicology Letters*, 52:121-127, 1990.

The above information is from the Cancer Prevention Coalition.

Suncoat Sugar-Based Natural Liquid Eyeliner

100% Natural, Alcohol-Free, Vegan.

This sugar-based natural eyeliner is a superior alternative for sensitive eyes and the environment. Colored with mineral pigments, not FD&C dyes. Available in 4 colours: Black, Brown, Navy Blue and Ice Blue. They are also fragrance-free, and paraben-free. Wand has rubber tip instead of hair brush, so it is much easier to apply. Vegan!

Suncoat Natural Liquid Eyeliner contains:

NO Parabens

NO Alcohol

NO Acetates

NO Synthetic Preservatives or Fragrances

NO FD & C Dyes – Only Natural Mineral Pigments used

Ingredients

BLACK : Aqua (water), polysaccharide (natural sugar resin), kaolin clay, soya lecithin, citric acid, Iron oxide, grapefruit seed extract

BROWN: Aqua (water), polysaccharide (natural sugar resin), kaolin clay, soya lecithin, citric acid, Iron oxide, grapefruit seed extract

NAVY BLUE: Aqua (water), polysaccharide (natural sugar resin), kaolin clay, soya lecithin, citric acid. Ultramarine, grapefruit seed extract

ICE BLUE: Aqua (water), polysaccharide (natural sugar resin), kaolin clay, soya lecithin, citric acid. Ultramarine, mica, titanium dioxide, grapefruit seed extract

Discard 3 months after opening (as with any liquid eyeliner, chemical or natural).

Suncoat Sugar-Based Natural Mascara

100% Natural, Alcohol-Free, Vegan.

Go to GREAT LENGTHS...NATURALLY! Another unique product from Suncoat and one of our biggest sellers. Often asked for a natural mascara or an organic mascara, Suncoat created a 100% natural sugar-based formula that is gentle yet effective and does not damage eyelashes. Each individual eyelash is thickened and lengthened, giving great definition. Suncoat uses a natural sugar resin (polysaccharide) instead of using synthetic chemical binding agents such as PVP (polyvinyl pyrrolidone) or acrylic copolymer.

Suncoat Natural Mascara is also ALCOHOL-FREE and FRAGRANCE-FREE so it is gentle enough for the most sensitive eyes. Often alcohol (benzyl alcohol, cetearyl alcohol etc) is found in natural mascaras and can be irritating to contact lens wearers or those with sensitive eyes.

Available in Black, Brown and Blue.

Suncoat Natural Mascara contains:

NO Parabens

NO Alcohol

NO Acetates

NO Synthetic Preservatives or Fragrances

NO FD & C Dyes – Only Natural Mineral Pigments used

Note: To date it is impossible to create a 100% natural mascara that is waterproof – there are mascaras that do have natural ingredients in them but still have chemicals added to allow for a waterproof factor. Hence Suncoat Natural Mascara is not waterproof as it is 100% natural.

Ingredients

BLACK: Aqua (Water), Polysaccharide (natural sugar resin), Kaolin Clay, Soya Lecithin, Citric

Acid, Iron Oxide, Grapefruit Seed Extract

BROWN: Aqua (Water), Polysaccharide (natural sugar resin), Kaolin Clay, Soya Lecithin, Citric

Acid, Iron Oxide, Grapefruit Seed Extract

BLUE: Aqua (Water), Polysaccharide (natural sugar resin), Kaolin Clay, Soya Lecithin, Citric

Acid, Ultramarine, Grapefruit Seed Extract

Discard 3 - 4 months after opening (as with any mascara, chemical or natural).

Suncoat Organic Lip Shimmer

Once you start wearing this you will never stop! A super-hydrating, moisturising lip balm and colour all in one. Suncoat's Lip Shimmer is 100% natural – safe enough to eat!

Ingredients

Cocos nucifera (coconut oil), copernicia cerifera mart (Carnauba wax), theobroma cacao (cocoa butter), helianthus annus (sunflower oil), tocopherol (vitamin E). May contain mica, iron oxide, titanium dioxide. Origanum Vulgare leaf extract, Thymus Vulgaris (Thyme) extract, Cinnamomum Zeylanicum bark extract, Rosmarinus officinalis (Rosemary) leaf extract, Lavandula Angustifolia (Lavender) flower extract.

Vegan Colours

Sienna, Copper, Mystic Glow, Desert Sunset, Bronze

Non-Vegan Colour

Vibrant Violet